

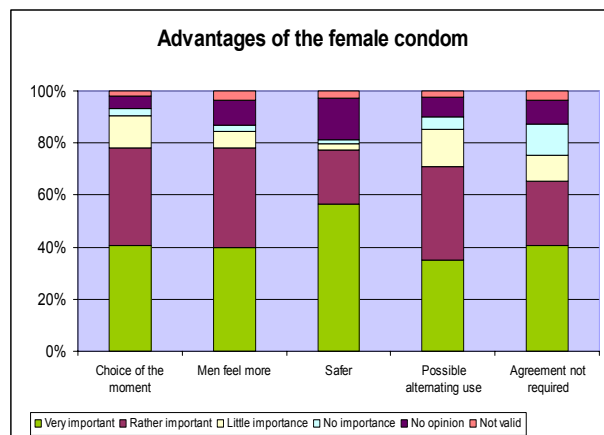
# The Belgian Female Condom

The Belgian Female Condom  
New solution



SAFER, EASY and FUN

# Prototypes in natural rubber have been fabricated and evaluated



Survey on women's opinion, UCL, 2003

The Belgian Female Condom Advantages



- Easy introduction before or during intercourse
- Entirely cover the vulva = high protection against STD's
- Fits the body
- Affordable price
- Fun possibilities

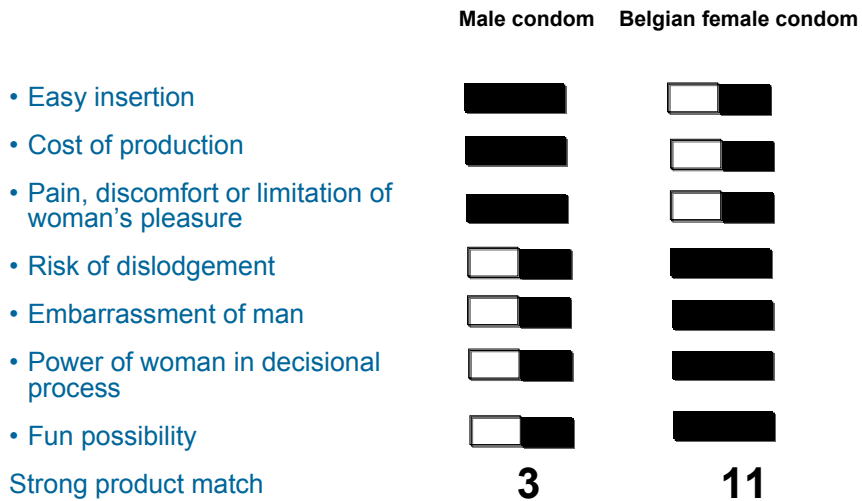
Benchmark between the Belgian female condom and the male condom



	Male condom	Belgian female condom
• Longer safe intercourse	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• Protects vulva and base of the penis	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• Risk to put inside out	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• Requires erect penis	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• Continuous intercourse	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• Prevention of STD's and pregnancy	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• Pain, discomfort or limitation of the man's pleasure	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• Esthetical aspect	<input type="checkbox"/>	<input type="checkbox"/>

## Benchmark between the Belgian female condom and the male condom (con't)

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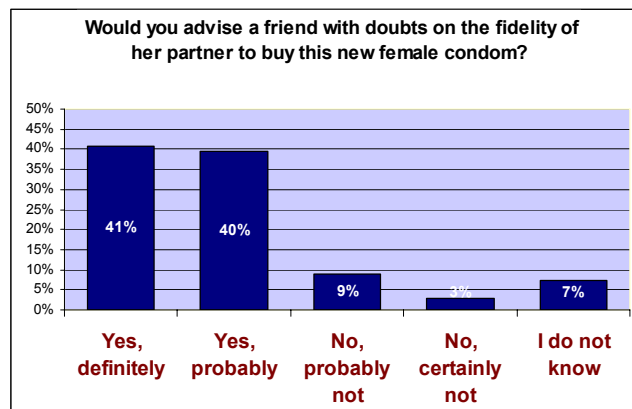


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## Market Survey on the Belgian female condom

**MEDITEAM**



Survey on women's opinion, UCL, 2003

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Survey on women's opinion, UCL, 2003

- **About 90% of those answering would recommend the new device**
- **78% would be interested in protecting themselves with it**
- **43% would be ready to pay more than for a male condom**

1. Change the view of the churches : no longer use the term « sex life » but « protection of mothers' and future mothers' life »

2. Introduce behaviour's change by a strategy based on sociology of change to obtain real definitive change of attitude through specific communication.

3. Feed the media with regular informations about development in the field of female condoms

4. Promote a wide range of female condoms to offer alternatives : « Try a different female condom every day of the week ».

## 5. Include fun possibilities in female condoms' design

## 6. Request recommendations from international organizations (as issued by European Commission for the fight against cancer).

These international organisations should recommend that national governments should promote the integration of female condom into their health care systems including financing.

**Protect the life of mothers  
and health of their future  
children**